


The ROAD MAP PROJECT
Supported by CCER

From Cradle to College and Career

Opportunity Youth Work Group
August 25, 2014

Agenda for August 25, 2014	
2:00 – 2:20	Welcome and updates
2:20 – 3:00	Discuss feedback to date on the action plan <ul style="list-style-type: none"> • Review themes already addressed • Solicit input in two areas
3:00 – 3:30	Awareness & Access brainstorm
3:35 – 3:45	DiscoverU 2014 Road Map Project Advocacy Priorities
3:45 – 4:00	Closing



Updates since our last meeting

SUPPLY	<ul style="list-style-type: none"> • Reconnecting Youth CBO partners identified • YouthCare received federal funding for YouthBuild • Open Doors advocacy developments
COORDINATION	<ul style="list-style-type: none"> • Re-engagement provider network survey fielded • Monthly meetings to begin in late September
QUALITY	<ul style="list-style-type: none"> • YPQA case management supplement to be developed (fall survey & focus group) • SEA partnerships expanding
AWARENESS & ACCESS	<ul style="list-style-type: none"> • SOAR/KC Youth Advisory Council members shared information at Youth@Work event • New low-income Orca passes start March 1



Vetting the Draft Plan

Since our last meeting:

- Many individuals (work group members and otherwise), King County Youth Development Network, S. King District Truancy Reps, Road Map Project Coordination Group, WAPI, Somali Youth & Family Club, Community Network Steering Committee

September meetings:

- Seattle Indian Health Board, VFA, Got Green, Horn of Africa, KC Library System, KC Housing Authority, Youth & Family Services Association, SKC Coordinating Council on Gangs, faith leaders group, S. King Human Service Planners, Uniting for Youth, Puget Sound Coalition for College & Career Readiness



Feedback to Date

Theme	Who gave it?	How has it influenced the plan?
Opportunity youth need to work – be more explicit about the need for employment training/work experience	Youth, WDC, UWKC	New activity added under Goal 3 (Improve Quality)
Youth rely on and trust their peers when it comes to deciding to participate	Youth, King County Youth Development Network (KCYDN), Work Group	Outreach strategy under Goal 4 (Increase Awareness/Access) modified to be youth-led.
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Goal 3: Improve the QUALITY of re-engagement pathways in the Road Map Region

Strategies	Develop shared continuous quality improvement tools & processes	Monitor system reach and outcomes
Collective Activities	<ul style="list-style-type: none"> Develop shared tools and processes for collecting and using data for quality improvement Secure professional development on quality practice for re-engagement staff Ensure all pathways offer or link to work training, internship, and /or employment experiences Facilitate and staff a community of practice for re-engagement providers Work in partnership with programs to develop tools and processes 	<ul style="list-style-type: none"> Identify key system outcomes Identify data needed to monitor outcomes Review data on participation, quality and outcomes to inform system design and performance Review disaggregated data whenever possible to keep a focus on disproportionality and the progress of different sub-groups Monitor Road Map indicators to see if youth needs are changing
Backbone Activities		<ul style="list-style-type: none"> Facilitate access to data for advisory group to monitor
Primary Stakeholders	K-12, PSESD, CBOs, Colleges, OSPI, Youth, Research Partners	K-12, OSPI, CBOs, Colleges, Research Partners

Goal 4: Increase AWARENESS of and ACCESS to re-engagement pathways and system

Strategies	Develop mechanism(s) to reach out to students quickly when they leave school or college without finishing	Implement regional youth-led outreach strategies
Collective Activities	<ul style="list-style-type: none"> Document current district and college practices for reaching out to students who have left without finishing Identify/establish re-engagement point person at each district Identify and share promising practices Involve and support CBOs as partners, including grassroots organizations with strong ties to specific ethnic communities 	<ul style="list-style-type: none"> Develop a directory of re-engagement pathways that is accessible and updated regularly Design compelling communications and community engagement activities that raise awareness and build urgency Implement youth-led peer outreach to raise awareness and connect youth to pathways
Backbone Activities	<ul style="list-style-type: none"> Explore regionalizing this function, including cost and where it might be housed Coordinate with Early Warning Action Team, regional data portal project and other relevant groups 	<ul style="list-style-type: none"> Coordinate and communicate as necessary
Primary Stakeholders	K-12 Districts, Colleges, potential partner organizations	Youth, K-12, OSPI, CBOs, Colleges, SOAR, 211, other community partners



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Opportunity Youth Action Plan

The focus of the Opportunity Youth Action Plan is building a robust, coordinated, diverse system of re-engagement pathways designed to help youth and young adults reconnect to education and progress towards a college or career credential and living wage work.

Goal 1: Improve the SUPPLY of re-engagement pathways in the Road Map Region

Strategies	Support the development and expansion of pathways	Address systemic and regulatory barriers to re-engagement
Collective Activities	<ul style="list-style-type: none"> Assess regional re-engagement "system" for balance (e.g., geography, youth needs) and identify gaps Work with district, college and community-based organization (CBO) leads to support pathway start-up and expansion, including on-ramps to existing pathways 	<ul style="list-style-type: none"> Align and improve district credit retrieval practices & policies and share effective practices Advocate for improvements to state Open Doors program Identify companion funding for Open Doors Address transportation barriers Identify/establish re-engagement point person in each district
Backbone Activities	<ul style="list-style-type: none"> Develop re-engagement cost models 	
Primary Stakeholders	K-12, Office of the Superintendent of Public Instruction (OSPI), CBOs, Youth, CTCs, Workforce system, King County, Philanthropy	K-12 Districts, PSESD, foster youth-serving organizations

Goal 2: Increase COORDINATION of re-engagement pathways in the Road Map Region

Strategies	Establish a shared vision for re-engagement in our region	Identify and develop shared structures that link pathways into a system
Collective Activities	<ul style="list-style-type: none"> Develop a shared framework for the range of desired pathways and key features of effective pathways Ensure key features are part of all pathways (e.g., peer advocacy, wrap-around services, employment support, postsecondary pathways) 	<ul style="list-style-type: none"> Identify areas where shared structures or joint functions might help (e.g., intake, outreach, data, enrollment, transportation) Pilot shared structures and review results Encourage adoption of shared practices and necessary organizational changes Facilitate and staff a community of practice for re-engagement providers
Backbone Activities	<ul style="list-style-type: none"> Advocate for policies that enable blended funding Coordinate framework development and communications Develop buy-in to shared framework across providers 	<ul style="list-style-type: none"> Coordinate and communicate as necessary Update and engage Puget Sound Coalition for College and Career Readiness
Primary Stakeholders	Re-engagement providers (K-12, CBOs, Colleges, Youth, Workforce system, King County)	Re-engagement provider leads (e.g., CBOs, K-12, Colleges, King County) and potential partners e.g., OSPI, PSESD, Philanthropy



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Feedback to Date

Theme	Who gave it?	How has it influenced the plan?
Say a little more about what implementation looks like, current opportunities, sequencing, priorities	Road Map Project Coordination Group, Work group	
Needs a graphic showing the goal of multiple linked pathways leading to postsecondary/employment	Work group	
Acknowledge the importance of sector-specific strategies	Work group	
Role of the family missing from the draft plan.	Work group	
Need explicit targets to track progress and build momentum	Work group	



Supporting and engaging family

- The role of family did not come up in the landscape analysis. Is that a finding in and of itself?
- What kind of support do re-engagement programs need to effectively engage families?
- Should we address the idea of dual-generation strategies in our plan?
- Should we be explicit about the role of families in the awareness/access goal? How?



Setting regional targets

- Based on what we know about:
 - the scale of the problem (over 2,500 leave annually)
 - current capacity of the “system” (roughly 1,700 slots but maybe half are open in a given year)
 - realistic retention and completion rates (YouthBuild and Job Corps in the 72-78% completion range)

...can we draft regional targets that will help us track progress and serve to motivate/galvanize



Goals & Strategies	Short-Term Outcomes	Short-Term Indicators	Long-Term Outcomes	Long-Term Indicators	ROAD MAP 2020 GOAL
Improve the SUPPLY of Re-engagement Pathways <ul style="list-style-type: none"> • Support the development and expansion of pathways • Align and improve district credit retrieval practices & policies 	<ul style="list-style-type: none"> • Gap between supply and demand is reduced • Geographic gaps are reduced • Overall system/menu includes more specialization • More off-track students who attempt credit retrieval are successful 	<ul style="list-style-type: none"> • Increase in annual re-engagement slots • Increased slots in S. King County • Increase in pathways targeting youth with HS credential • Increase in pathways targeting higher need youth • Increase in pathways integrating education and employment • % of students who succeed in retrieving credits 	Increased re-enrollment in education Increase in HS completion/ equivalency	# of 16-24 year olds enrolled in re-engagement programs % of youth ages 16 and older that dropped out who re-enroll within 2 years	
Increase COORDINATION of Re-engagement Pathways <ul style="list-style-type: none"> • Establish a shared, regional vision for re-engagement • Identify and develop shared structures that link pathways into a system 	<ul style="list-style-type: none"> • Active network of re-engagement providers • Provider activities change to better align with network goals 	<ul style="list-style-type: none"> • # and type of members in provider network • # of providers that agree to refer youth to other pathways • # of providers collaborating on outreach 	Increased in postsecondary enrollment	% of youth that dropped out who earn a HS credential within 2 years % of youth that dropped out who enroll in postsecondary	
Improve the QUALITY of Re-engagement Pathways <ul style="list-style-type: none"> • Develop shared continuous quality improvement tools & processes • Monitor system reach, quality and outcomes 	<ul style="list-style-type: none"> • Providers participate in quality assessment and improvement • Pathways include key components (e.g., peer advocacy, work experience) 	<ul style="list-style-type: none"> • # of providers regularly assessing and reviewing quality data • # of pathways that include key components 	Increase in postsecondary progress	% of youth that dropped out who complete 45 postsecondary credits	
Increase AWARENESS of and ACCESS to Re-engagement Pathways <ul style="list-style-type: none"> • Develop mechanisms to reach out to students quickly when they leave school or college without finishing • Develop regional youth-led outreach strategies 	<ul style="list-style-type: none"> • Students who leave high school without finishing are proactively offered options and support to re-engage • Students who leave college without a credential are proactively offered options and support to return • Increased re-enrollment rates 	<ul style="list-style-type: none"> • # of students re-engaged within six months of leaving • % of community college students who return after leaving • # of youth re-enrolling 	Increased postsecondary completion rates	% of youth that dropped out who complete a postsecondary credential	



Some examples

- Dubuque initially set a goal to *re-enroll* 25% of their 4-year annual average dropout rate (141 per year between 2008-2011). They met this target. Now, two years into the work, they feel they have good enough benchmarks to set goals for stick rate, diploma/HSED.
- Colorado Youth for a Change manages dropout lists for several districts in Colorado. First goal is to *contact* 100% of students who appear on the list. Also track enrollment numbers and stick-rate (goal is that 75% of students enrolled have a positive outcome at the end of the year (received credential or remain enrolled in some pathway).



Some options

Set regional goal, for example:

- 1,800 youth re-enroll during 2014-1015
- 1,350 progressing or completed HS credential by June 2015 (75% “stick rate”)
- _____ earned postsecondary credits

Between September – December, work with individual programs (and districts) to set goals for 2014-2015, then aggregate to regional goals



Goal 4: Increase awareness of and access to pathways



Youth Focus Groups

Sites:

- Peace for the Street by Kids from the Streets (PSKS)
- King County Youth Advisory Council
- iGrad



Youth Focus Groups - Key Findings

On Successful Outreach:

- Word of mouth (parents, counselors, friends)
- Website
- Posters at transportation sites, libraries and community centers
- Train young people who have graduated from the program / succeeded despite a similar background



Youth Focus Groups - Key Findings

On Successful Poster:

- Messages should be positive, empowering and future-oriented
- Messages should not imply you're already failing
- List all of the program options
- Don't use the word dropout
- Image should be colorful
- Include images co-ed, racially diverse, smiling people



Awareness & Access - Brainstorm

- We don't yet have one number to call, or one web site to send people to. That said, what are some steps we can take now to improve awareness and access?
 - Materials
 - Events
 - Web/social media
 - Other
- Upcoming meetings with KCHA and KCLS



What is DiscoverU?

DiscoverU is a week to build excitement around college and career exploration across Seattle and South King County. Students of all ages will have the opportunity to explore their futures and think about how education can help them reach their dreams.

October 13-17, 2014



info@roadmaptocollege.org 



What will happen during DiscoverU?

As part of DiscoverU, teachers, school staff and community partners will:

1. Wear college or career gear
2. Talk to students about their education or career path, what it was like and how they found their way
3. Provide fun and engaging activities to help students think about their futures



info@roadmaptocollege.org 



Why DiscoverU?

DiscoverU is a strategy to help build a “beyond high school culture.” We want educators, students, families and the broader community to share a commitment to student success beyond high school.

DiscoverU is not new. We are asking schools and youth organizations to implement things they already do, but do so at the **same time**, using the **same language**. We hope to bring **more stakeholders** into the mix to help deliver the message of college and career exploration and education beyond high school to students and families.



info@roadmaptocollege.org 



For more information, resources and ways to get involved, visit roadmaptocollege.org.



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Road Map Project Advocacy Priorities

With so many work groups and a wide range of advocacy efforts afoot on the state and local levels, we need a way to identify and adopt project-wide advocacy priorities.

Each work group has the *option* to nominate an item to be on the project-wide agenda. Work groups are not required to nominate anything, and should only do so if they want it to move from a work group priority to a priority for the entire Project.

Advocates Caucus will:

- Build a work plan to accomplish the project-wide advocacy priorities that are adopted by the Project Sponsors.
- Provide technical assistance to work groups to help them think through political strategy on a state or local level for other advocacy actions during the year.



Next Steps

- Transition from planning to advising/
accountability. Less frequent meetings (quarterly)
- Launch regional provider network, monthly
meetings starting in September
- Convene ad-hoc strategy teams to tackle specific
strategies
 - Outreach
 - Advocacy
 - Indicators/targets

**Thank
You!**

