

# Generation Work

Celebration and Kick-Off  
Meeting

*March 2, 2016 – Tukwila Community Center*

*1-2 pm*



# Agenda

1 – 2 pm

- Welcome and Introductions
- Overview of Generation Work
- National Kick-Off Takeaways
- Group discussion: what are you excited about? What do you have questions about?
- Next steps

# Generation Work

- Annie E Casey Foundation multi-site, multi-year grant
- Theory of Change:
  - *By scaling promising practices that include both demand-side and positive youth development components, we are likely to see improvement in the ability of low-income, at-risk youth and young adults to attain skills, enter into and succeed in the labor market*

# Generation Work – National Goals

**All young adults** have the education, skills and connections to employers to access quality employment and training

**Practitioners and public agencies** take up, scale, and sustain a demand-driven youth employment approach through their networks

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**Employers** hire and invest in the career development of youth and young adults



# Generation Work – Seattle Goals

## Young adults 18-29

can access pathways to good jobs in growing sectors like transportation, logistics, manufacturing, and IT

## Re-engagement pathways

will increase to include new models which support young adults currently working in (or seeking to enter) entry-level jobs

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## Young Adult Employer

**Champions** are identified and meaningful employer feedback loops are established

# 2016 Generation Work Activities

- Establish and convene young adult employment sub-committee of Roadmap Project
- Establish MOUs supporting shared referral and recruitment protocols
- Establish Open Doors-funded partnership at airport
- Engage and support young adults from secondary credential training to demand-driven training

# 2016 Generation Work Activities

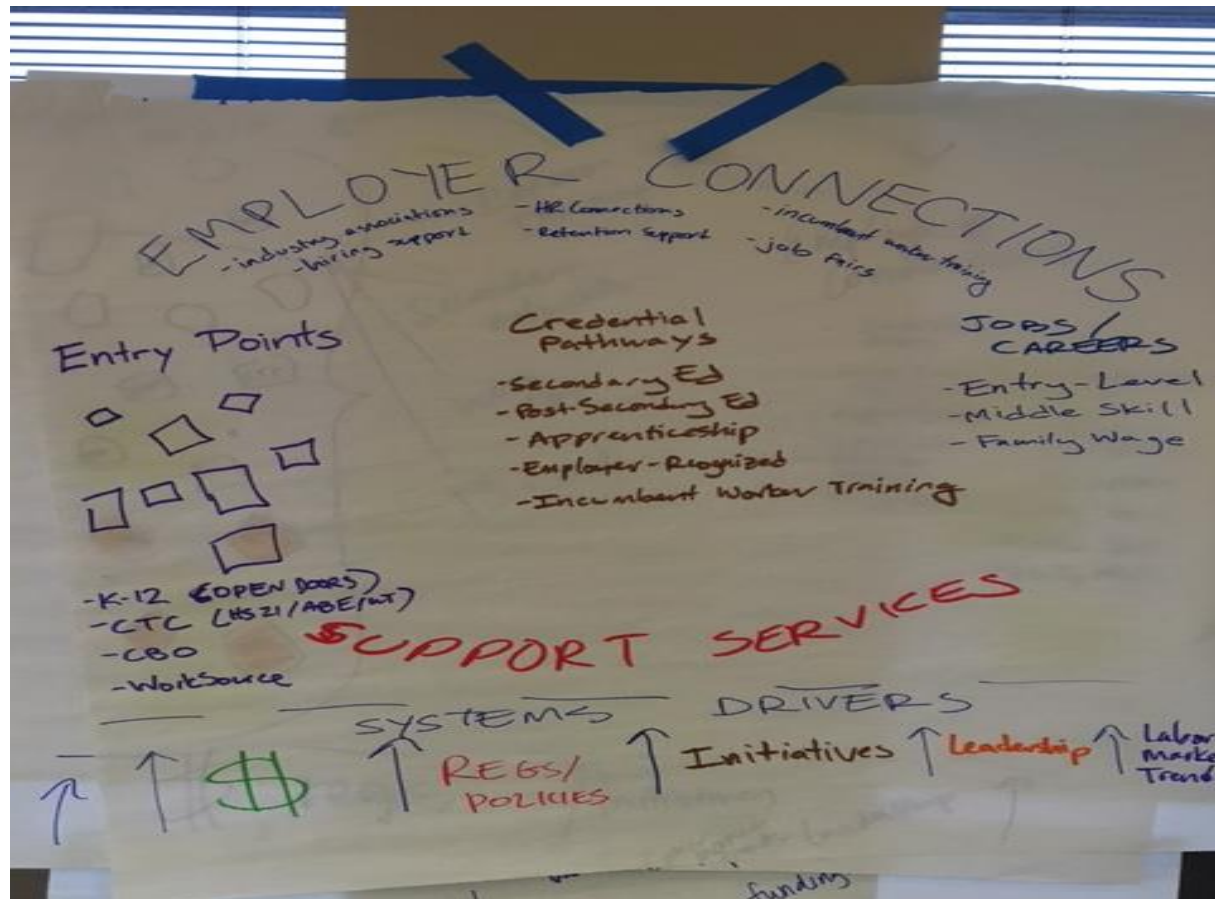
- Participate in national and local data collection, assessment and documentation work
- Interview employers to establish feedback loops and identify champions
- Develop shared communications strategies

# Takeaways from National Generation Work Kick-Off Meeting

- January 28-29 in Baltimore, MD
- Seattle representatives: SkillUp, Port Jobs, CCER, Puget Sound ESD
- Introductions to national team (AECF, Aspen Institute Workforce Strategies Initiative, Child Trends, MDRC) and local sites
- Materials available through AECF SharePoint site



# Generation Work Systems Map (early draft)



# Group Discussion

- What about this work really excites you?
- What do you hope to see come out of these efforts?
- What concerns do you have?

## Next Steps

- Next meeting: March 23<sup>rd</sup> 1-4 pm at South Seattle College Georgetown campus
- Identify/organize into work groups
- Identify others who should be participating but are not here today
- Begin drafting MOUs, data sharing agreements, etc.
- Fact-finding mission to Bay Area