

Road Map Project Logo Guide

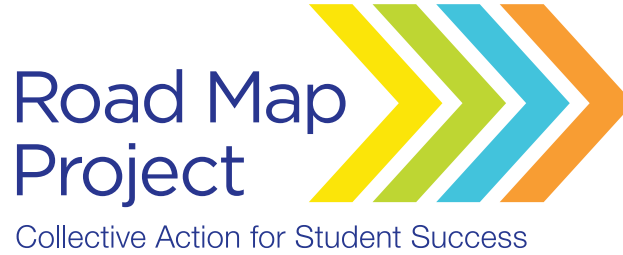
RGB for Web and On-Screen Presentations

With Tag



RoadMapProject-LogoCCERTag_RGB
(EPS, PDF, JPG, PNG)

With Tag



RoadMapProject-LogoTag_RGB
(EPS, PDF, JPG, PNG)

NoTag



RoadMapProject-Logo_RGB
(EPS, PDF, JPG, PNG)

Four-Color (CMYK) for All Printed Materials



RoadMapProject-LogoCCERTag_4c
(EPS, PDF, JPG, PNG)



RoadMapProject-LogoTag_4c
(EPS, PDF, JPG, PNG)



RoadMapProject-Logo_4c
(EPS, PDF, JPG, PNG)

One-Color for Black and White Printing, Silk Screening, etc.



RoadMapProject-LogoCCERTag_1
(EPS, PDF, JPG, PNG)



RoadMapProject-LogoTag_1c
(EPS, PDF, JPG, PNG)



RoadMapProject-Logo_1c
(EPS, PDF, JPG, PNG)

Road Map Project Logo Guide Reversed versions for use on darker backgrounds

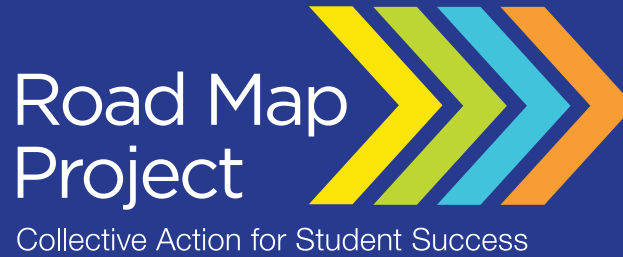
RGB for Web and On-Screen Presentations

With Tag



RoadMapProject-LogoCCERTag_RGB
(EPS, PDF, PNG)

With Tag



RoadMapProject-LogoTag_Rev_RGB
(EPS, PDF, PNG)

NoTag



RoadMapProject-Logo_Rev_RGB
(EPS, PDF, PNG)

Four-Color (CMYK) for All Printed Materials



RoadMapProject-LogoCCERTag_4c
(EPS, PDF, PNG)



RoadMapProject-LogoTag_Rev_4c
(EPS, PDF, PNG)



RoadMapProject-Logo_Rev_4c
(EPS, PDF, PNG)

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RoadMapProject-LogoCCERTag_1
(EPS, PDF, PNG)



RoadMapProject-LogoTag_Rev_1c
(EPS, PDF, PNG)



RoadMapProject-Logo_Rev_1c
(EPS, PDF, PNG)

Road Map Project Logo Guide

RGB for Web and On-Screen Presentations



Road Map
Project

RoadMapProject-Logo_Vert_RGB
(EPS, PDF, JPG, PNG)

Four-Color (CMYK) for All Printed Materials



Road Map
Project

RoadMapProject-Logo_Vert_4c
(EPS, PDF, JPG, PNG)

One-Color for Black and White Printing, Silk Screening, etc.



Road Map
Project

RoadMapProject-Logo_Vert_1c
(EPS, PDF, JPG, PNG)



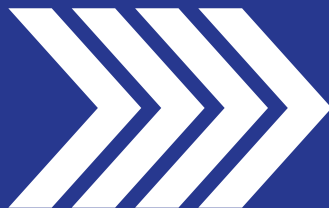
Road Map
Project

RoadMapProject-Logo_Vert_Rev_RGB
(EPS, PDF, JPG, PNG)



Road Map
Project

RoadMapProject-Logo_Vert_Rev_4c
(EPS, PDF, JPG, PNG)



Road Map
Project

RoadMapProject-Logo_Vert_Rev_1c
(EPS, PDF, JPG, PNG)



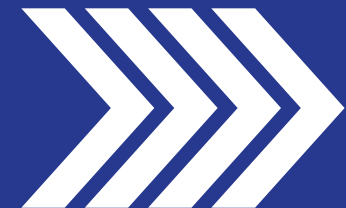
RoadMapProject-Logo_icon_RGB
(EPS, PDF, JPG, PNG)



RoadMapProject-Logo_icon_4c
(EPS, PDF, JPG, PNG)



RoadMapProject-Logo_icon_1c
(EPS, PDF, JPG, PNG)



RoadMapProject-Logo_icon_Rev_1c
(EPS, PDF, JPG, PNG)

LOGO LOCKUP

Padding should be a minimum
1/2 the height of the Road
Map Logo without the tag



The total area of the partner logo should
be approximately the same as the total
area of the Road Map Project Logo

LOGO LOCKUP EXAMPLE



BILL & MELINDA
GATES *foundation*



Road Map Project



Collective Action for Student Success

Tag Font:
Helvetica Neue
(Use Helvetica or Arial if unavailable)

Tag should not extend beyond
orange chevron, or exceed 1/2
height of logo text.